

The ORIGINAL Firelighter
Flamgo®

NO.1

ALL IN ONE CONCEPT

IGNITION

2 products

BURNING

4 products

CLEANING

1 product

CHARCOAL

1 product

There can be only one original

A better choice

YOU CAN ALSO MAKE FLAMGO No. 1 IN YOUR COUNTRY



WE PRESENT A FULL RANGE OF IGNITION,
BURNING, CLEANING AND CHARCOAL PRODUCTS

*"Trusting, long term business relationships with local distributors, understanding consumer needs and behavior, and our superior product quality makes all the difference in achieving a **NO. 1** position"*

Hans Ove Nissen, CEO



IGNITION

Ignition products is where it all began, more than 30 years ago. The Flamgo white firelighter cubes is the volume driver of our business. Recently we have added a 12-box package and are now also offering a fluid ignition product.

BURNING

Burning products such as lamp oil, Bio ethanol burning fluid broadens the range and makes a strong visual shelf-appearance and will help protect the Flamgo brand and market position and drive additional sales.

CLEANING

Our cleaning product is a superior cleaning product that will meet the consumer need for a comfortable and quick cleaning of a well used grill or oven.

CHARCOAL

Flamgo hardwood BBQ charcoal is high quality to give a fantastic performance, and a much higher temperature, reliability, and consistency than ordinary charcoal.



CONTAINS PURE N-PARAFFIN



ODOURLESS



NON-TOXIC



SMOKELESS



NO POLLUTION



FIRE *Lighters*



Flamgo firelighter cubes offer you a best value market position



SECOND TO NONE

When having a superior product, everybody wants to follow you. Failing to match the superior product quality, price becomes competitors only USP.

We believe in quality products at competitive prices, because consumers do care about superior product features, and so does the environment. We also care.

The question is – do you care?



Ignition - The original Flamgo firelighter cubes

FLAMGO FIRELIGHTER CUBES

- The original firelighter

The firelighter cube range consists of a 12, 24 and 48 traybox, to meet any consumer need in the market. The smallest traybox is designed specially for the smallest sales points, but also to protect against competition on price.

The 24 package is the main volume driver and is suitable for all types of sales points.

The 48 cubes traybox is designed for large hypermarkets and for heavy user consumers. However, retailers can also gain by allowing consumers to choose between the 3 package sizes.

Putting all 3 sizes together on the shelf will create an even stronger facing and additional sales.

12 - CUBES TRAYBOX

NET W. 141,5 g

48 TRAYS / CARTON



24 - CUBES TRAYBOX

NET W. 285 g

24 TRAYS / CARTON



48 - CUBES TRAYBOX

NET W. 570 g

12 TRAYS / CARTON





IGNITION & CLEANING

Adding Flamgo Grill Lighter Fluid and our cleaner to the shelf, will give you more opportunities to meet consumer needs now and in the future. It will also create a stronger facing on the shelf and last, but not least, it will help protect your business in this category and also create additional sales.

GRILL LIGHTER FLUID

1 ltr. Bottle 12 btl / Carton

Grill lighter fluid is a perfect way to ignite charcoal faster. This liquid will make the charcoal burn from the inside also.



BBQ & OVEN CLEANER

0,5 ltr. Bottle 12 btl / Carton

This powerfull cleaning fluid will remove grease in 30 sec. and is also very effective in removing soot from the inside of ovens.



BURNING

More products on the shelf
means stronger visual facing
and additional sales



TORCH FLUID

Torch Fluid is a perfect burning liquid for outdoor use only. The torch fluid will provide a very nice and high flame.



BURNING GEL

Fill up a tin-can with burning gel and you have a nice flame to keep your hot food warm. Or use it instead of a stearin candle light.



LAMP OIL

The Original Flamgo lamp oil contains pure n-paraffin and can be used for any type of oil lamp and wick burner. It will not create smoke or nasty smell.



BIO ETHANOL BURNING LIQUID

This pure, natural burning liquid is suitable for portable fireplaces without chimneys. This liquid is based on bio-ethanol. No smoke and no smell.





Flamgo Charcoal line



FLAMGO HARDWOOD CHARCOAL

100% Natural High Quality BBQ Charcoal

Flamgo Hardwood BBQ charcoal is made from 100% natural hardwood. It contains no chemicals, no additives and no fillers. It burns cleanly, with a minimum amount of ash and is excellent for slow cooking over a low heat or hot grilling of any type of food.

Flamgo BBQ charcoal adds a subtle smoky flavor to food, and leftover lumps can be re-lighted and used again. Flamgo hardwood BBQ charcoal is high quality to give a fantastic performance, and a much higher temperature, reliability, and consistency than ordinary charcoal.

ELEMENTS:

Carbon	min. 75%
Ashes	max 7%
Water	max 6%

GROSS CALORIQUE VALUE:

KCAL per kg.: 7562

NO / CHEMICALS
/ ADDITIVES
/ FILLERS
/ POLLUTION

READY TO MAKE *a better choice?*

- 🔥 Strong and proven brand, since 1981 – a true original
- 🔥 Best value position – top quality at competitive prices
- 🔥 Distinctive, strong label design will stand out from the shelf and competitors
- 🔥 A complete product range – ignition, burning cleaning and charcoal – will contribute to creation of additional sales and help protect your category business
- 🔥 Flamgo has a proven track record to also become *No. 1* in your market

PLEASE CONTACT US

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